

STUDY PLAN

Faculty of Humanities

Study profil name:
Specialized English for Business

Study profile: general academic

Year of study: I

Study level: second degree/master

Academic year: 2024/2025

Study form: full time

No.	Course title	number of hours in semester: I and the form of credit						ECTS points	number of hours in semester: II and the form of credit						ECTS points
		lectures	exercises	seminar	workshop	seminars	exam		lectures	exercises	seminar	workshop	seminars	exam	
Field of study courses															
1.	Practical Business English				30 oc			4				30 oc		X	6
2.	Advanced Business Writing Skills		30 oc					3		30 oc				X	3
3.	English for Public Speaking and Self-presentation		15 oc					2		30 oc				X	3
4.	Elective Subject: I (Selected Tropics in Linguistics)*	15 oc						2	15 oc						2
5.	Methods of Linguistic Research	30 oc					X	3							
6.	Social Psychology with Elements of Public Relations									15 oc					2
7.	Elective Subject: II (Logic and Critical Thinking)**		30 oc					2							
8.	Business Ethics								15 oc						1
9.	Digital Technologies in Business		15 oc					1							
10.	Intellectual Property Protection		10 oc					1							
11.	Elective Subject III (second Language for Business) ***									45 oc					3
12.	Elective Subject IV (Diploma Seminar)****					30 oc		8					30 oc		9
General education course group															
13.	Elective Subject V (Second Foreign Language)*****				30 oc			2				15 oc			1
14.	Elective Subject VI (PSW)*****	30 oc						2							
TOTAL:		75	100		60	30	1	30	30	120		45	30	3	30

Information about Internships

Comments

*Elective Subject: I (Selected Topics in Linguistics): 1. Linguistic Pragmatics of Business Communication 2/ Evolution of the English Lexicon in the Age of Electronic business and Communication

** Elective Subject: II (Logic and Critical Thinking); 1. Basic Tools of Critical Thinking 2/Logic. Reasoning and Argumentation.

***Elective Subject III (second Language for Business) ; 1/Business German 2/ Business French 3/ Business Spanish 4/ Business Chinese

**** Elective Subject IV (Diploma Seminar); Within Diploma Seminar, students are offered a choice of thematic areas within the field of study

***** Elective Subject V (Second Foreign Language); German/French/Spanish/Chinese

***** Elective Subject VI (PSW) A student chooses an elective subject from the JDU elective subject list, in accordance with the study plan and the required number of ECTS points (e.g. 1 ECTS point for a 15-hour lecture/course; 2 ECTS points for a 30-hour lecture/course)

STUDY PLAN

Faculty of Humanities

Study profil name:
Specialized English for Business

Study profile: general academic

Year of study: II

Study level: second degree/master

Academic year: 2024/2025

Study form: full time

No.	Course title	number of hours in semester: III and the form of credit						ECTS points	number of hours in semester: IV and the form of credit						ECTS points
		lectures	exercises	seminar	workshop	seminars	exam		lectures	exercises	seminar	workshop	seminarys	exam	
Field of study courses															
1.	Practical Business English				30 oc			4					30 oc	X	6
2.	Entrepreneurship and Marketing Specialized English									30 oc					3
3.	English for Debates		30 oc					2							
4.	Genre Specificity of English Business Documentation and Correspondence		30 oc				X	3							
5.	Specialized English for Labour Market	15 oc	30 oc				X	4							
6.	Business Plan - Workshop									15 oc					2
7.	Business Activity and (De-) globalisation				30 oc			2							
8.	Elective Subject IV (Diploma Seminar)****					30 oc		12					30 oc	X	17
General education course group															
9.	Elective Subject VI (PSW)*****									30 oc					2
Internships															
10.	Internships**		60 oc					3							
TOTAL:		15	150		60	30	2	30	30	45		30	30	2	30

Information about Internships

Comments

*Elective Subject: I (Selected Tropics in Linguistics): 1. Linguistic Pragmatics of Business Communication 2/ Evolution of the English Lexicon in the Age of Electronic business and

Communication

** Elective Subject: II (Logic and Critical Thinking); 1. Basic Tools of Critical Thinking 2/Logic. Reasoning and Argumentation.

***Elective Subject III (second Language for Business) ; 1/Business German 2/ Business French 3/ Business Spanish 4/ Business Chinese

**** Elective Subject IV (Diploma Seminar); Within Diploma Seminar, students are offered a choice of thematic areas within the field of study

***** Elective Subject V (Second Foreign Language); German/French/Spanish/Chinese

***** Elective Subject VI (PSW) A student chooses an elective subject from the JDU elective subject list, in accordance with the study plan and the required number of ECTS points (e.g. 1 ECTS point for a 15-hour lecture/course; 2 ECTS points for a 30-hour lecture/course)

STUDY PLAN

Faculty of Humanities

Study profil name: Specialized English for Business

	Study profile: general academic
Year of study: I	Study level: second degree/master
Academic year: 2024/2025	Study part time

No.	Course title	number of hours in semester: I and the form of credit						ECTS points	number of hours in semester: II and the form of credit						ECTS points
		lectures	exercises	seminar	workshop	seminars	exam		lectures	exercises	seminar	workshop	seminary	exam	

Field of study courses

1.	Practical Business English				27 oc		4				27 oc		X	6
2.	Advanced Business Writing Skills		18 oc				3		18 oc				X	3
3.	English for Public Speaking and Self-presentation		9 oc				2		18 oc				X	3
4.	Elective Subject: I (Selected Tropics in Linguistics)*	9 oc					2	9 oc						2
5.	Methods of Linguistic Research	18 oc					X	3						
6.	Social Psychology with Elements of Public Relations								9 oc					2
7.	Elective Subject: II (Logic and Critical Thinking)**		18 oc				2							
8.	Business Ethics								9 oc					1
9.	Digital Technologies in Business		9 oc				1							
10.	Intellectual Property Protection		9 oc				1							
11.	Elective Subject III (second Language for Business) ***								27 oc					3
12.	Elective Subject IV (Diploma Seminar)****					18 oc	8					18 oc		9

General education course group

13.	Elective Subject V (Second Foreign Language)*****				18 oc		2				9 oc			1	
14.	Elective Subject VI (PSW)*****	9 oc					2								
TOTAL:		36	63		45	18	1	30	18	72		36	18	3	30

Information about Internships

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Comments

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